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Total Merchant Concept

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"It's your life, your one and only life- so take Excellence VERY personally!" Scott Johnson

DAY BEFORE VACATION FRIDAYS

At Total Merchant Concepts we have 1 day per week that we pretend we are preparing for a vacation. Each employee takes a Friday shift and is responsible for coming up with the week's theme. The idea is to be focused- like the day before vacation- with a list of things you must accomplish before you leave for a long (2 day ☺) vacation!! The weekly decorating of the office and themed vacation day really lifts the spirit of the office and is extremely fun. The productivity of the office is greatly increased and the customers who happen to pop in on Fridays are greeted by costumed, happy employees or a festive environment not common in business to business organizations such as ours. Employees can spend a certain amount of money on refreshments if they choose to have refreshments and TMC covers the cost of decorations that are reuseable. Very simple and inexpensive ideas are often the most 'well received'. On occasion TMC will add a little something to the day by bringing in a massage therapist or other professional to add a little extra benefit for our employees. Fridays tend to be a day filled with anticipation as the 'themes' gets in early to decorate before the rest of the staff arrives. Some of the themes we have used are:

TEAM USA!!

AT THE FOOTBALL GAME

CAMPING TRIP

DORA THE EXPLORER

COWBOYS & INDIANS

GOING ON A CRUISE

(Complete with a masseuse!!!)

ALL ABOARD THE SCHOOL BUS

In Zig Ziglar's book- See You At the Top he discusses the fact that people always get more done on the day before vacation- our Vacation Fridays end each week on a positive and uplifting note while preparing for the following week!! The ideas are only limited by the creativity of the staff!!

Our productivity levels on Friday have increased by approximately 20% per employee- this is tracked by the numbers of entries and activities scheduled and completed on Friday versus any other day of the week. The price of the decorations and refreshments pale in comparison to the atmosphere 'boost' we have experienced since adding Day Before Vacation Fridays!!